

## DBOARD PRIVACY POLICY

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(Last updated October 29, 2020)

### 1. Overview

Welcome to Dboard website and Mobile Application provided and operated by Dboard.

\* Please also take a look on our Terms of Service – [www.dankboard.net/terms\\_of\\_service.pdf](http://www.dankboard.net/terms_of_service.pdf).

Dboard (“we”, “us”, “Dankboard” or “[www.dankboard.net](http://www.dankboard.net)”) respects the privacy rights of its users and understands the importance of protecting and handling information collected about you in accordance with both the law and best practice. This Privacy Notice has been composed for providing you with the information that you are entitled to **(in case you are a private person, i.e. a data subject) according to Article 13 and Article 14 of EU General Data Protection Regulation, i.e., Regulation (EU) 2016/679 (“GDPR”), the Israel’s Privacy Protection Regulations (Data Security), 5777-2017.**

This Privacy Policy and statement is created to explain to you how we ([www.Dankboard.net](http://www.Dankboard.net), or one of our other website and platform) collect your data, how we process them, how we secure them, how we might share them as regards to providing our services and how we store them. This Privacy Statements also describe what right you have as regards to your personal data, how you give your consent and how you withdraw your consent. If you are user who resides in the European Union Region, we also explain what rights you have as a data subject.

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## **2. Acceptance And Use**

This privacy policy covers Dboard and its subsidiaries, including (collectively, "Dboard we, us, or our). By using our website, you signify acceptance to the terms of this Privacy Policy which is considered as your official consent to process your personal information, your consent to the collection, use, and disclosure of your personal information as described further below. We may request you to provide additional disclosures or information about the data processing practices of specific Services. These notices may supplement or clarify our privacy practices or may provide you with other choices about how we process your data.

If you do not agree with or you are not comfortable with any aspect of this Privacy Policy, you should immediately discontinue access or use of the Dboard website and its related services.

## **3. Who We are?**

The Dboard products includes an android keyboard for searching and sending images, stickers, animated stickers and gifs directly to chats(or other apps that supports it). This content is referred to as memes.

#### **4. Summary of Personal Information and Use**

We may collect or obtain Personal Data about you, and this information may be stored or processed within the Israeli Region through the following methods:

- directly from you (e.g., where you contact us); in the course of our relationship with you (e.g., if you use our services and sign up);
- when you visit our website; when you sign-in or sign up to use any part of the Services;

We may also receive Personal Information about you from third parties.

#### **5. Purposes of Data Collection**

For data collection methods as described by Dboard in these privacy statement the following examples of uses of this Personal Information may be used for:

- Provision of Services to you
- Offering and Improving the website
- Surveys
- Communication
- Advertising
- User Engagement
- Marketing
- Lead Generation
- Legal Compliance

#### **6. Data Protection Principles**

We collect, process and use personal data (in accordance with the definitions of [the European General Data Protection Regulation \(GDPR\)](#), [the Israel's Privacy Protection Regulations \(Data Security\)](#), [5777-2017](#). in order to provide our services. Personal data means any information that enables us to identify you, directly or indirectly, such as name, e-mail, address, telephone number, any form of identification number, or one or more factors specific to you or your beneficiary's identity.

We are committed to complying with applicable data protection laws and will ensure that personal data is:

- Used lawfully, fairly and in a transparent way;
- Collected only for valid purposes that we have clearly explained to you and not used in any way that is incompatible with those purposes;
- Relevant to the purposes we have told you about and limited only to those purposes;
- Accurate and kept up to date;
- Kept only as long as necessary for the purposes we have told you about;

## **7. Types Of Data We Collect From You**

We receive personal information about you that you give to us, that we collect from your use of our Site and mobile application and that we obtain from other sources. We only collect personal information which we need and that is relevant for the purposes for which we intend to use it.

- 1. Account Personal Identifiable Information (APII/PII).** We acquire PII that may include, in specific contexts, your Full name, e-mail and password.
- 2. User Content:** Some features of the Services allow you to provide content to the Services, and related Personal Data if you so choose. User content includes, but are not limited to, GIFs, written comments, links, and pictures. All content submitted by you to the Services and related data (e.g., technical specifications of a GIF) may be retained by us indefinitely, even after you terminate your Account or your access to the Services is terminated. We may continue to disclose such content to third parties in a manner that does not reveal Personal Data, as described in this Privacy Policy.
- 3. Correspondence:** Survey responses, the information provided to our support team or user research team.

## **8. Non-Personal Information**

Non-personal information refers to information that, by itself, does not identify you as a specific individual (e.g., demographic information or web site visitations). Dboard may collect non-personal information through any of the methods discussed above, as well as automatically through the use of industry-standard technologies described further below.

## **9. UK and EU Cookie Law**

The Privacy and Electronic Communications (EC Directive) Regulations 2003 as amended by the Privacy and Electronic Communications (EC Directive) (Amendment) Regulations 2011; Cookies is a small text file placed on your computer by this Website and services when you visit certain parts of the Website and services and/or when you use certain features of the Website and mobile Application.

## 10. Information Collected Through Technology

While you visit the Dboard site and decide not to register an account on the website and Mobile application. Our sites or its third-party service providers may still collect non-personal information about your use of the website (e.g., Your internet browser, operating system, IP address, connection speed, and the domain name of your internet service provider). The following methods may gather such information:

- (a) **Cookies.** Cookies, including local shared objects, are small pieces of information that are stored by your browser on your device's hard drive, which works by assigning to your computer a unique number that has no meaning outside of the Dboard site. Cookies do not generally contain any personal information. Most web browsers automatically accept cookies, but you can usually configure your browser to prevent this. Not taking cookies may make certain features of the Dboard materials unavailable to you.
- (b) **IP address.** You may visit many areas of the Dboard site anonymously without the need to become a registered user. Even in such cases, Dboard may collect IP addresses automatically. An IP address is a number that is automatically assigned to your computer whenever you begin services with an internet services provider. Each time you access the Dboard site and each time you request one of Dboard' pages, the server logs your IP address.
- (c) **Beacons.** Beacons are small pieces of data embedded in web pages and e-mails. Dboard may use these technical methods in html e-mails that Dboard sends to users to determine whether they have opened those e-mails or clicked on links in those e-mails.

## 11. Other Information You May Submit

You may submit data to us for limited purposes such as requesting customer support, answering a questionnaire, participating in a study, entering contests or sweepstakes, or signing up to receive communications from another user or us.

## 12. Information We Collect From You Automatically

We receive and store certain types of information automatically, such as whenever you interact with or use the Dboard website. This information helps us address customer support issues, improve the performance of the Dboard website, providing you with a streamlined and personalized experience, and protect your account from fraud by detecting unauthorized access. Information collected automatically includes:

- **Online Identifiers:** Geo location/tracking details, browser fingerprint, operating system, browser name, and version, or personal IP addresses.
- **Usage Data:** Authentication data, security questions, click-stream data, public social networking posts, and other data collected via cookies and similar technologies.

For example, we may automatically receive and record the following information on our server logs:

- How you came to and used the Dboard website and mobile application;
- Device type and unique device identification numbers;
- Device event information (such as crashes, system activity, and hardware settings, browser type, browser language, the date and time of your request and referral URL);
- How your device interacts with Dboard website and Services, including pages accessed and links clicked;
- Broad geographic location (e.g., country or city-level area); and
- Other technical data collected through cookies, pixel tags, and other similar technologies that uniquely identify your browser.

We may also use identifiers to recognize you when you access our website via an external link, such as a link appearing on a third party site

### 13. How We Use Your Data

We may use your data for the following purposes:

- **Identification and authentication:** to register and set you up as a user on our Site;
- **Communicating with you:** we use your data when we communicate with you (e.g., when we respond to customer support or other inquiry).
- **Improving our services:** we use your data to understand how you use our services and how we can improve them. In general, we analyze aggregated data rather than specific user data. We may, however, need to analyze a particular case to address a problem (e.g., a bug that affects only a few accounts).

- **Customizing your experience:** we use your data to personalize the service to you. May include remembering your preferences for language or volume or displaying site that you might enjoy, based upon your viewing choices.
- **To ensure network and data security:** We process your personal information to enhance security, monitor and verify identity or service access, combat spam or other malware or security risks, and to comply with applicable security laws and regulations. The threat landscape on the internet is continuously evolving, which makes it more critical than ever that we have accurate and up-to-date information about your use of Dboard Services.
- **Marketing and advertising:** we use your data to display ads and send you offers. We may also use your data in delivering third-party advertisements to you. These may include "targeted ads" based upon your activities.
- **Exercising our rights:** Where reasonably necessary, we use your data to exercise our legal rights and prevent abuse of our service. For example, we may use your data to detect and prevent fraud, spam, or content that violates our terms of service.
- **Legal compliance:** we use your data where we are legally required to do so. For example, we may need to gather your data to respond to a subpoena or court order.
- **Protecting your information:** where appropriate, we may anonymize, backup, and delete specific data.
- **For research and development:** We process your personal information to understand better the way you use and interact with Dboard' Services. Also, we use such information to customize and improve Dboard features and the content and layout of our site and applications, and to develop new services.

We may use algorithms and other automated means to implement any of the above.

#### **14. Remarketing On The Website And Services**

If you have provided your consent by accepting Targeting Cookies on the site, we may use Google Admob (remarketing and Similar Audience features) and Facebook Ads. You can review the Dboard cookie policy, which includes details on how to customize your cookie settings.

#### **15. Google Admob**

Admob enables the use of cookies, to identify the fact that you have visited the website, to identify aspects of your usage of the site, and combine that with what it knows about your usage of another website in the Google ad network. We use these services to advertise to visitors of Google ad network site who have previously visited our website or who Google deems to have shared interests with visitors to our website. The Google privacy policy covers Google's collection

and use of your personal data. You can set preferences for how Google advertises to you using the Google Ad Preferences page.

## 16. Google Analytics

Google analytical performance cookies are used to monitor the performance of our site, for example, to determine the number of page views and the number of unique users a site has. Web analytics services may be designed and operated by third parties. For more information please see our cookies policy

## 17. With Whom We Share Your Data

We share data with third parties as follows: With your consent, we may share your data with third parties where we have obtained your express permission to do so. You may revoke these consents.

- **Authorized vendors:** We may share your data with third-party vendors that help us operate our website, process payments, and deliver our services and also comply with your instructions and our contractual obligations. These include payment processors, content delivery networks (CDNs), cloud-based hosting services, monitoring services, e-mail service providers, quality assurance and testing vendors, fraud and abuse prevention vendors, customer relations management (CRM), vendors
- **Advertising:** We may share your data with advertising companies to display relevant ads to you. Unless you expressly agree, we will not share or sell your name, e-mail address, or physical address with such persons.
- **Analytics:** We may share your data with persons who provide analytics showing how customers are using our services.
- **Certain legal obligations:** we may share your data where we believe disclosure is necessary to comply with a legal obligation or in connection with a corporate transaction.

## 18. Do Not Track

Do Not Track ("DNT") is a privacy preference that users can set in specific web browsers and devices. DNT is a way for users to inform websites and services that they do not want certain information about their webpage visits collected over time and across websites or online services. Please note that we do not respond to or honor DNT signals or similar mechanisms transmitted by web browsers.



## **19. Interest-Based Advertising Technologies**

As noted above, you may limit advertising tracking using advertising identifiers through your device's privacy settings.

The online advertising industry also provides websites from which you may opt-out of receiving targeted ads from our data partners and our other advertising partners that participate in self-regulatory programs. You can access these, and also learn more about targeted advertising and consumer choice and privacy, at [http://www.networkadvertising.org/managing/opt\\_out.asp](http://www.networkadvertising.org/managing/opt_out.asp), or and <http://www.aboutads.info/choices/>.

## **20. Data of EEA and Non EEA Subjects**

### **Legal Bases for Processing your Information:**

For individuals who reside in the European Economic Area, data collected from you may be transferred or processed in the United State of America (Collectively "EEA Residents"). [At the time their data is collected, we rely on legal bases for processing your information under Article 6 of the EU General Data Protection Regulation \("GDPR"\)](#). We generally only process your data where we are required to, where the processing is necessary to perform any contracts we entered with you (or to take steps at your request before entering into a contract with you). For our legitimate interests to operate our business or to protect the Dboard site or your property, rights, or safety, or where we have obtained your consent to do so.

### **Shine the Light (For California Citizens) CCPA**

California's "Shine the Light" law permits customers in California to request certain details about how certain types of their information are shared with third parties and, in some cases, affiliates, for those third parties' and affiliates' own direct marketing purposes. Under the law, a business should either provide California customers certain information upon request or permit California customers to opt out of this type of sharing.

To exercise a Shine the Light request, please contact us. You must put the statement "Your California Privacy Rights" in the body of your request, as well as your name, street address, city, state, and zip code. In the body of your request, please provide enough information for us to determine if this applies to you. Please note that we will not accept inquiries via the telephone, email, and we are not responsible for notices that are not labelled or sent properly, or that do not have complete information.

## **Your Nevada Privacy Rights**

If you are a resident of Nevada, you have the right to opt-out of the sale of certain Personal Data to third parties who intend to license or sell that Personal Data. You can exercise this right by contacting us here or email us with the subject line “Nevada Do Not Sell Request” and providing us with your name and the email address associated with your account.

### **21. Your Data Protection Rights**

We enable you to make numerous choices about your data: Below are the following data protection rights you have when you use our services.

- You may choose not to provide us with certain information.
- If you wish to access, correct, update or request deletion of your personal information, you can do so at any time by contacting us through the customer services portal or at the information provided at the bottom of this Privacy Policy.
- If you request access to your personal data we will confirm whether we hold your information and provide you with a copy, explaining how we process it and why, how long we store it for and your rights associated with it.
- If you request deletion of your personal information, we will erase it. Please do note that we will need to retain any information that we require to fulfil our legal obligations or to establish, exercise or defend a legal claim.
- You can object to processing of your personal information, ask us to restrict processing of your personal information or request portability of your personal information. Again, you can exercise these rights by contacting us through the customer services portal or at the information provided at the bottom of this Privacy Policy.
- You have the right to opt-out of Email marketing communications we send you at any time. You can exercise this right by clicking on the “unsubscribe” or “opt-out” link in the marketing e-mails we send you.
- **Opting Out Of Messages from Us:** To opt-out of any future promotional messages from us, you should unsubscribe in the body of the promotional message that was sent to you (found at the bottom of the email) or send an unsubscribe request to us. We will process your request within a reasonable time after receipt.
- Similarly, if we have collected and process your personal information with your consent, then you can withdraw your consent at any time. Withdrawing your consent will not affect the lawfulness of any processing we conducted prior to your withdrawal, nor will it

affect processing of your personal information conducted in reliance on lawful processing grounds other than consent.

- You have the right to complain to a data protection authority about our collection and use of your personal information. For more information, please contact us and we will send you a link or our data protection officer address.
- The easiest way to submit your request to us is through our Customer support email found at the bottom of this Privacy Policy. We respond to all requests we receive from individuals wishing to exercise their data protection rights in accordance with applicable data protection laws.

## **22. Our COPPA Policy Towards Children**

Dboard complies with both the GDPR Children's Online Privacy Protection and, concerning EU data subjects, with GDPR. We do not knowingly request to collect personal information required for the Dboard user account from any person under the age of 13. Please notify us if you know of any individuals under the age of 13 using our website so we can take action to prevent access to our Services.

## **23. Privacy Shield**

Dboard adheres to the seven privacy shield principles of notice, choice, and accountability for onward transfer, security, data integrity, access, and recourse, enforcement, and liability as they relate to personal data. Dboard verifies compliance with the Principles through self-assessment. The privacy policy covering human resources data can be accessed on our intranet site by all employees.

## **24. Legal Bases For Processing (For EEA Users)**

If you are an individual in the European economic area (EEA), we collect and process information about you only where we have legal bases for doing so under applicable EU laws. The legal bases depend on the services you use and how you use them. These means we collect and use your information only where:

- We need it to provide you the services, including to operate the process your orders, provide customer support and personalized features and to protect the safety and security of the services;
- It satisfies a legitimate interest (which is not overridden by your data protection interests), such as for research and development, to market and promote the services and to protect our legal rights and interests;

- You give us consent to do so for a specific purpose; or
- We need to process your data to comply with a legal obligation.

If you have consented to our use of information about you for a specific purpose, you have the right to change your mind at any time, but this will not affect any processing that has already taken place. Where we are using your information because a third party (e.g. your employer) or we have a legitimate interest to do so, you have the right to object to that use though, in some cases, and this may mean no longer using the services

## **25. Third-Party Site and Links/views/windows**

The Dboard contents may contain links/views/windows to third parties who are integrated into the platform. They may collect personal information and non-personal information directly from you. Additionally, Dboard may use third parties to provide components of the Dboard contents. In either case, such third parties may have separate privacy policies and data collection practices, independent of Dboard. Dboard: (a) has no responsibility or liability for these independent policies or actions; (b) is not responsible for the privacy practices or the content of such site, and (c) does not make any warranties or representations about the materials, products or services offered on such website or the security of any information you provide to them

## **26. Delaware Do Not Track Disclosures**

Various third parties have developed signals or other mechanisms for the expression of consumer choice regarding the collection of information about an individual consumer's online activities over time and across third-party web sites or online services (e.g., browser do not track signals). Currently, Dboard do not monitor or take any action concerning these signals or other mechanisms.

## **27. Data Security**

We are committed to maintaining the security of your data. And have measures in place to protect against the loss, misuse, and alteration of the data under our control. We employ modern and secure techniques to protect our systems from intrusion by unauthorized individuals, and we regularly upgrade our security as better methods become available. Our data centers and those of our partners utilize new physical security measures to prevent unauthorized access to the facility. Also, all personal data protected in a location behind firewalls and other sophisticated security systems with limited (need-to-know) administrative access.

Please be aware that no security measures are perfect or impenetrable. Therefore, although we use industry-standard practices to protect your privacy, we cannot (and do not) guarantee the absolute security of personal data.

## **28. GDPR Statement For (EEA Users)**

These apply only to natural persons residing in the European economic area (for this section only, "you" or "you're" shall be limited accordingly). It is Dboard' policy to comply with the EU'S general data protection regulation (GDPR). Following the GDPR, we may transfer your personal information from your home country to Israel (or other countries) based upon the following legal frameworks:

- **Legitimate business interests:** We could not provide our services or comply with our obligations to you without transferring your personal information to the United States
- **Consent:** we may transfer your personal information when we receive your express, revocable consent.
- **You have the right to** opt-out of non-essential cookies (see our cookie policy) access, correct, delete, restrict, or object to our use of your personal information; be forgotten; port your data, and withdraw consents.

We enable exercise of these rights primarily through our services (which we reserve the right to modify). We also fulfill our obligations in response to direct requests. We will endeavor to process applications within one month. Please note that we may not be able to comply with requests to the extent that they would cause us to violate any law or infringe any other person's rights. We reserve the right to request appropriate identification. We will process requests free of charge unless they impose an unreasonable cost on us.

If you have a request, complaint, or inquiry, please contact our data protection officer at the address listed below. We are committed to working with you to obtain a fair resolution of any issue. You also have the right to file a complaint with the supervisory data protection authority of your jurisdiction.

## **29. Terms and Conditions**

To learn more about our terms and conditions, please visit our Terms and Conditions page establishing the use, disclaimers, and limitations of liability governing the use of our website.

## **30. Jurisdiction**

This privacy policy, and terms of service, cookies, and other policies of the website and software is governed by the Israeli Supreme Court laws.

### **31. Changes To our Privacy Policy**

Dboard continually strives to implement new technologies and processes to protect you better, your privacy, and your use of the Dboard service. As a result, changes to this privacy policy may be made by Dboard from time to time. In no event will these changes result in the degradation of any of the security measures designed to protect you from unauthorized disclosure.

### **32. Contact Us**

If you have any questions about this privacy policy, please contact us at [dboard.app@gmail.com](mailto:dboard.app@gmail.com)